# **PlanitNEWS**

Working with northern communities and their partners to build vibrant, healthy futures.



Fall 2021



In this edition, we share funding opportunities available for Covid Relief and the upcoming Healthy Choices Fund. We also highlight a project from last year that supports the development of community fisheries in the NWT, Yukon and Nunavut. This project included a 10-page creative summary, which helps stakeholders visualize the project and better understand outcomes. Our team

is growing, and we're pleased to introduce Ben Russo, our new Business Manager. We are looking forward to another busy winter of working closely with clients and achieving their project goals. Contact us if you would like to learn more about our team and the services we can provide.

- The PlanIt North team



## **INTRODUCING PLANIT NORTH'S NEW BUSINESS MANAGER, BEN RUSSO**

Ben first moved to the Northwest Territories in 2008. His degree in Industrial Design from Humber Polytechnic and early career as a graphic designer and web developer, mixed with his Northern and national experience and expertise in board & member management, policy development, and fiscal management, provides a unique skill set. He also offers a local perspective in government, community operations, and administration. He brings to the PlanIt North environment a strong background in governance and, policy along with bookkeeping. When he isn't working, he is a regular in the local music scene. Ben can be reached at ben@planitnorth.ca

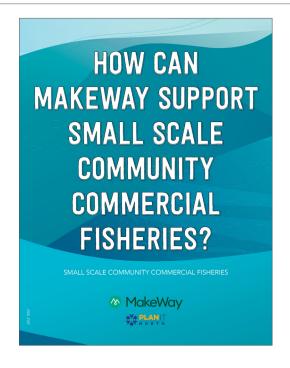




## **CLIENT FEATURE: MAKEWAY**

MakeWay (formerly Tides Canada) is a public foundation that supports projects and partnerships focused on social and environmental change. MakeWay does this through providing funding, bringing together collaborators and supporting socially- and environmentally-focused projects on their shared platform. Recently, MakeWay sought to understand the state of community fisheries across the north in order to develop programming to support sustainable Northern and Indigenous livelihoods across the territories. The PlanIt North research team engaged with a broad range of Northerners involved in community fisheries across the Yukon, Northwest Territories and Nunavut to build a picture of what community fisheries are struggling with, where they are thriving, and where future opportunities for growth exist. As part of the project, we spoke with

small-scale fishermen and women, fisheries processors, Indigenous government organizations, resource boards, and federal and territorial fisheries managers to get a true sense of the complexity of the Northern community fishery ecosystem. What emerged was a detailed review of the existing community fisheries landscape, along with recommendations for how MakeWay can support community fisheries through their programs and platforms. As part of the project, the PlanIt North design team was able to take the complex information emerging from the research and distill it into an accessible visual summary. The community fishery review report and summaries can be requested from MakeWay. For more information on our research and design services, please reach out to Amanda Blair at amanda@planitnorth.ca.



## **DESIGN SPOTLIGHT: MAKEWAY CREATIVE** SUMMARY

At PlanIt North, it is our process to listen to our clients as they generously share insight into their history, concerns, and who they are as people. Working alongside the MakeWay project, the art team at PlanIt North pulled together another eye-catching visual summary. The bright and colourful graphic storybook-like layout manages the complex information while honoring values, traditions and recommendations.

Do you need design service? Message Jennifer Luckay at jen@planitnorth.ca

#### **FUNDING OPPORTUNITIES**

#### **COVID-19 FUNDING RELIEF OPPORTUNITIES**

#### **Indigenous Community Support Fund (ICSF)**

This federal program provides support to Indigenous organizations to develop and implement local solutions to respond to Covid-19. This funding can be used to support elders and vulnerable community members, food insecurity, educational support for children, mental health assistance, emergency services, and preparedness measures to prevent the spread of Covid-19. This is a needs-based support and there is no funding deadline. It is available through the request process linked here:

https://www.sac-isc.gc.ca/ eng/1585189335380/1585189357198#sec3

#### **SEED Covid Relief**

The Department of Industry, Tourism, and Investment is offering up to \$5,000 to businesses impacted by recent public health measures to cover costs such as rent, mortgage, utilities, subscriptions, and insurance. For more information, please visit:

https://www.gov.nt.ca/en/newsroom/operational-supportfunding-available-nwt-businesses.

#### **Business Development Project Fund (BDPF) Aftercare Relief**

The NWT Business Development and Investment Corporation (BDIC) has created this Aftercare Relief funding which provides up to \$2,500 for businesses in Yellowknife, Hay River, Fort Smith, and Inuvik and up to \$3,500 for businesses in all other communities in the NWT. For more information, please visit:

https://www.bdic.ca/

# PlanIt North is hiring

We are looking for talented individuals to join the PlanIt North team. Current openings for skilled writers, researchers, facilitators, and planners. Please send your resume and cover letter to amanda@planitnorth.ca

#### **FUNDING OPPORTUNITIES**

#### **Indigenous Languages and Cultures Program**

Applications are available for the Indigenous Languages and Cultures Program from Heritage Canada. There is a maximum of \$300,000 per year for projects that span over the period April 1, 2022 to March 31, 2023. The program supports efforts of Indigenous communities and organizations to reclaim, revitalize and strengthen Indigenous Languages. The expected project results include:

- Indigenous communities have access to resources to deliver activities that incorporate Indigenous languages;
- Indigenous individuals and groups are engaged in activities that strengthen Indigenous languages; and
- Indigenous individuals and groups are engaged as an integral part of Canadian society, and embrace and share their languages with other Canadians.

The funding deadline for this program is November 29, 2022. For more information please visit:

https://www.canada.ca/en/canadian-heritage/services/ funding/aboriginal-peoples/languages.html

#### **Healthy Choices Fund**

Applications for the Healthy Choices Fund through the Department of Health and Social Services will be available in December 2021. There is a maximum of \$75,000 per project and multi-year projects are eligible. Applicants must be able to meet the following criteria:

- Provide a tangible service or support at the territorial, regional, or local level,
- Demonstrate the potential to improve health outcomes for residents,
- Activities are linked to existing community or regional programs,
- Demonstrate ability to create partnerships with other organizations,
- Be in the NWT,
- Adhere to COVID-19 Emerging Wisely Guidelines.

Eligible applicants for include: Indigenous governments, community governing authorities, NGO's, and Health and Social Serivce Authorities. For more information please visit:

https://www.hss.gov.nt.ca/en/services/applying-healthychoices-fund

Contact Tom Parker at PlanIt North if you are interested in learning more about applying for these opporunties. You can reach Tom at tom@planitnorth.ca



## **Facilitation** Services with PlanIt North

The PlanIt North team offers facilitation services for various projects and topics across the NWT. Meetings with large groups of various program managers, staff, and stakeholders can be challenging to organize or come to agreements. There might be people who take control of the agenda and others who stay quiet. This has impacts on everyone's time and resources, and on finding solutions. Facilitation involves staying on topic, reviewing outcomes, listening, synthesizing information, and encouraging balanced participation.

Our team includes experienced facilitators who enable groups to better reflect organization's needs and plans. We have provided this type of service to community groups, councils, committees, and not-for-profits in the NWT.

If you'd like help with your next meeting or engagement, please contact us at 867-446-4784.

## **IS YOUR PLANNER A REGISTERED PROFESSIONAL?**

The Canadian Institute of Planners (CIP) represents professional planners across Canada. Professional planners work with the public to plan and manage the use of land, resources, facilities and services for the well-being of communities, including physical, social and economic factors, and work in a variety of public and private fields to plan effective and efficient communities of all sizes.

Christine Wenman, owner and CEO of PlanIt North, is a Registered Professional Planner and Member of CIP, which means that PlanIt North offers professional planning services that meet the high standards for technical compliance, ethics and professionalism required to practise planning in Canada. CIP Certification is achieved through professional education, ethics education, demonstrated responsible planning experience and ongoing professional learning. CIP Membership ensures that our planning practice is rigorous, continuously evolving to meet industry needs and standards, and globally recognized.

Rabia Ahmed, Community Planner at PlanIt North, is a CIP Candidate Member currently undergoing the certification process. We wish Rabia luck on her certification exam in Spring 2022!



https://www.cip-icu.ca/

For more information on the Canadian Institute of Planners, check out their website:

CANADIAN INSTITUTE OF PLANNERS INSTITUT CANADIEN DES URBANISTES

PLANIT NORTH is a professional planning firm located wholly in Canada's North. For more information, or to discuss how we can help you with your planning needs, please call Amanda Blair at 867-445-4784 or amanda@planitnorth.ca